



## 9. PROJECT PROFILE ON CURRY POWDER

Category : Manufacturing

Total Cost of Project : Rs. 2,98,000/-

BEP : 38 %

### I. INTRODUCTION OF BUSINESS IDEA :

Curry powders are blends of ground spices used for preparation of various dishes for breakfast, lunch etc. Purposes. The composition of individual blends varies from region to region.

### II. PRODUCT AND ITS APPLICATIONS:

Curry powders is used for food items preparation in houses as well as hotels and messes. Various types of powders are made which can be used for different dishes.

### III. MARKET POTENTIAL:

As the family members are becoming busy and even women are trying for gainful employment, the need for ready food and ready mixes is increasing. Curry powder from the coastal belt is famous and is used in many households in northern part of Karnataka. The hotels and households use the product regularly. There is good demand for this product even from outside the district.

### IV. CAPACITY-REVENUE AND SALES (1<sup>st</sup> year):

Sl. No.	Product	Qty	Rate Per kg	Sales Amount
1	Curry powder	10,000 kg.	Rs.115	11,50,000

### V. MANUFACTURING PROCESS AND QUALITY:

Turmeric, mustard, coriander, black pepper, chillies, cumin, garlic, fenugreek cinnamon cloves and ginger etc. in varying proportions are cleaned and dried. Then they are powdered. The powder is sieved and packed in specific weights.

### VI. COST OF PROJECT AND MEANS OF FINANCE, INCLUDING WORKING CAPITAL REQUIREMENTS:

#### A. COST OF PROJECT:

Sl. No.	Particulars	Amount (Rs.)
1	Equipments	1,35,000
2	Other fixed assets	10,000
3	Preliminary and preoperative expenses	10,000
4	Deposits	50,000
5	Working Capital Requirements	93,000
	<b>Total</b>	<b>2,98,000</b>



**B. MEANS OF FINANCE:**

Sl. No.	Particulars	Amount (Rs).
1	Loan @ 75%	2,23,000
2	Equity	75,000
	<b>Total</b>	<b>2,98,000</b>

**C. WORKING CAPITAL REQUIREMENT:**

Sl. No.	Particulars	Basis	Period	Amount
1	Raw-materials	4,60,000/12 x 1	1 M	38,000
2	Bills Receivable	11,50,000/12 x 1/2	1/2 m	50,000
3	Working exp		1 m	5,000
	<b>Total</b>			<b>93,000</b>

**VII. Main Inputs Requirements**

**A. Machinery:**

Sl. No.	Particulars	Qty	Amount
1	Hammer Mill	1	35,000
2	Plate Mill	1	30,000
3	Roaster Bins	1	25,000
4	Mixing vessels and accessories		15,000
5	Heat sealer	1	10,000
6	Electrification & installation		20,000
	<b>Total</b>		<b>1,35,000</b>

**B. Raw-materials (p.a.):**

Sl. No.	Particulars	Qty	Rate per kg	Total cost(Rs)
1	Turmeric	1,000 kg	100	1,00,000
2	Mustard Coriander	1,500 kg	80	1,20,000
3	Chillies	2,000 kg	80	1,60,000
4	Garlic, fenugreek etc	500 kg	50	25,000
5	Salt and other consumables			25,000
6	Packing materials			30,000
	<b>Total</b>			<b>4,60,000</b>



**C. Utilities:**

Sl. No.	Particulars	Monthly Charges (Rs)	Annual Charges (Rs)
1	Electricity and water	5,000	60,000

**D. Man-power requirement:**

Sl. No.	Workers	No.	Monthly Salary (Rs)	Annual Salary (Rs)
01	Skilled workers	1	9,000	1,08,000
02	Helper	2	6,000	1,44,000
	Total			2,52,000

**E. Infrastructure Requirement:**

Building	Built up space of 500 sq.ft is required
Power	5 HP power connection is required
Water	Water is required

**VIII. Profitability Projection (Annual):**

Particulars	Basis	Amount (Rs)
Sales Revenue (Projected)	Ref : IV	11,50,000
Raw Materials	Ref : VII B	4,60,000
Man Power Expenses	Ref : VII D	2,52,000
Utilities	Ref : VIIC	60,000
Interest	@12%	27,000
Depreciation	@ 20%	27,000
Overheads	Rent, maintenance etc	90,000
<b>Total Expenses</b>		<b>9,16,000</b>
<b>Profit</b>		<b>2,34,000</b>

**IX. FINANCIAL INDICATOR:**

Break Even Point FC -----*100 SR-VC	1,44,000 ----- x 100 3,78,000	38%
Payback period,  Cost of project ----- Profit+ Dep	2,98,000 ----- 2,61,000	1 year 2 months



**ADDRESS:**

**X. SUPPLIERS OF MACHINERY / EQUIPMENTS:**

1. Star Associate Industries,  
C-44, RC Nagar Industrial Area,  
Belgaum-590008.  
Ph.No.0831-2440349.

CEDOK, DHARWAD.